

Station KTNV-TV LAS VEGAS, NV

Advertiser () .BERKLEY FOR SENATE

Product SHELLEY BERKLEY

Estimate#

Buyer TERRI COOPER

Phone#

Fax#

Agency () SHORR,JOHNSON,MAGNUS

1831 CHESTNUT ST. #602

PHILADELPHIA, PA 19103

Agency C/P1/P2/E

Flight Dates 10/17/2012 - 10/22/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: SHELLEY BERKLEY FOR US SENATE SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 3,375.00
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	7A-9A		:30	\$325.00	10/17-10/19	4	1	4	\$1,300.00	
		Buyline Comment: GOOD MRN AMERICA										
	2	M	7A-9A		:30	\$325.00	10/22-10/22	1	1	1	\$325.00	
		Buyline Comment: GOOD MRN AMERICA										
	3	W-F	11A-12P		:30	\$300.00	10/17-10/19	4	1	4	\$1,200.00	
		Buyline Comment: NEWS										
	4	M	11A-12P		:30	\$300.00	10/22-10/22	1	1	1	\$300.00	
		Buyline Comment: NEWS										
	5	SA	6A-630A		:30	\$250.00	10/20-10/20	1	1	1	\$250.00	
		Buyline Comment: NEWS										

---REPORT TOTALS---

Report Totals: 11 / \$3,375.00

---SALES MONTHLY TOTALS---

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Oct 12: 11 / \$3,375.00

Sales Totals: 11 / \$3,375.00

Station Totals: 11 / \$3,375.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$15,341	KBLR	0%	KLAS	32%	KSNV	20%	KTNV	22%	KTUD	0%
		KVCW	1%	KVMY	0%	KVVU	25%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+